

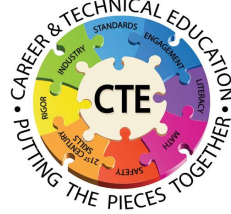


BTA of NYS News and Notes

November 2023

SOARING HIGHER TOGETHER!

Business Teachers Association of New York State



Dear BTANYS Members,

Stay connected! Stay involved! Get support! SOARING HIGHER TOGETHER!!



From our BTANYS President, Mindy McCarthy:

Happy Fall

Thank you Thank you Thank you...To all of you dedicated, hard-working-no extra time educators who came to our BTA Conference in Albany. It was a HUGE success. It was wonderful to meet you and connect a face to a name. Thank you to our presenters: Keynote, DOL Chris White; Christina New Teach Empowered, Jessica Gartland, Color Accounting; Christine Kelly, NGPF; Marsha Iverson, Hofstra; Jan Woodworth, SUNY Oswego; NYSED Michael LaMastra; and Virtual Enterprises, Ellen Pallazoand Elizabeth Pooran. Thank you to all our vendors and sponsors (CTE TAC and NGPF). We are looking forward to next year's conference. We posted all the presentations on our website. IF you have any suggestions, or ideas you would like to see next year, let me

know. We are here for you.

Happy Thanksgiving and have a safe holiday season!

Fondly,
Mindy McCarthy
BTA President / president@btanys.org
Business/SUPA/CTE Instructor/DECA Advisor

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REGIONAL UPDATES:

Buffalo Region: BTA is looking for a Buffalo regional director. Email Mindy McCarthy President if you are interested.

Capital Region:

The Business and Marketing Educators Association of the Capital Region will be holding its annual conference on Thursday, November 2, 2023. We will again be hosting this event at The Capital Region Chamber in Albany. [Click here to register for the conference.](#)

You must be a BMEA member to attend the conference – [Click here to become a member](#)

The annual **Suburban Council Business Day** will be held on **Tuesday November 10th** @ Siena College.

The goal of this day is to provide current **Suburban Council business students**, who have an interest in possibly pursuing a business degree in college, a look inside a business school.

The previous events have been excellent, with over 65 students attending each year.

This year's event at **Siena College** will provide the attendees the opportunity to:

- Spend a day on a college campus.
- Learn what it takes to be a **SUCCESSFUL** college student.
- Hear from college admission representatives and professors.
- Take part in interactive business activities with other students.
- Eat lunch in the college dining hall.
- Take a tour of the campus and the Siena Business School.

Please note: Lunch will be \$8.00 per person in the Siena College Dining Hall.

For more information contact Dan Smith at smitdani@shenschools.org

Long Island Region:

Welcome back from a well-deserved summer break! We hope you had the opportunity to relax and recharge during the past few weeks. As we gear up for the upcoming school year, we wanted to share that we are in the process of planning events that will undoubtedly make a memorable and enriching experience for both you and your students. **PLEASE MARK YOUR CALENDARS**...Our Fall Conference is scheduled for Tuesday, November 28, 2023 and our Spring Conference is scheduled for Tuesday, March 12, 2024. The Annual Student Contest is scheduled for Tuesday, April 16, 2024 and the Awards Luncheon on Tuesday, May 21, 2024...more information to come. Become a member or renew your LIBTA membership by clicking on the following link and emailing the completed form to tfoufas@cps.k12.ny.us:

<https://docs.google.com/document/u/2/d/1z9ptcOwwaWE5JG6BNlwjfwcstnwgG6b0OVenBIPNu04/copy>

Also visit our website for up-to date information at:

<https://www.longislandbta.org/>

Email Contacts for the LI region of BTANYS are BTANYS.longisland@gmail.com or tfoufas@cps.k12.ny.us.

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Hudson Valley Region: Thank you for joining us in our Fall Conference. It was a huge success and we are looking forward to next year's conference. Reminder to join BTANYS for 2023-2024 [Membership link](#) for the latest updates from Business Teachers Association of NYS. If you would like to be added to our email list, contact us at mpavic@ossiningufsd.org or Hudson@btanys.org.

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Rochester Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org.

Syracuse Region/ Central Region:

- Please email cnew@caz.cnyric.org with any questions.

BMHS and Awards Update: See [BTANYS website for updates](#) and ordering details.

Email your Regional Directors or the BTANYS Officers for additional questions, concerns, updates.

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

Updates and News from Michael LaMastra at NYSED/CTE Business:

Greetings! As I am writing this, I just got back from the fantastic conference put on by BTANYS. It was great to see everyone in person as a state after so long. We are all stronger together as a statewide unit. This month, the Board of Regents will be presented with recommendations on changes to graduation requirements in New York. No immediate policy changes will be made, but I do encourage everyone to stay tuned as to what impact the recommendations may have on business and marketing education. This will be presented at the November 13 Board of Regents meeting which can be [streamed online](#).

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. I also love sharing unique things that are taking place in our business departments throughout the state. Feel free to [contact me directly](#) if I can assist you in any way.

Be sure to share something with your colleagues in either the [business education workgroup](#) or the [career and financial management resource site](#).

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CTE TAC Professional Development -
CTE TAC: We are taking our Sharing & Support sessions on the road with a state-wide plan of bringing teachers, CTE counselors and WBL coordinators together to hear from industry and gather in like-content-area clusters to participate in targeted conversations to share best practices & content. [Click on the link here](#) to find a session that interests you.



CLICK THE CAMPUS NAME FOR MORE DETAILED ADDRESS INFORMATION
 Session registration is open to everyone! Sign up for whichever session(s) best fit your schedule and availability.

All CTE instructors, WBL Coordinators, and School Counselors are invited to participate in targeted conversations to share best practices and connect with colleagues in your content area.

- Attendance is Free
- Lunch is provided

- FOCUS AREAS HELD AT 18 SITES ACROSS THE STATE:**
- **AGRICULTURE, AGRICULTURE-RELATED**
 - **BUSINESS AND COMPUTER-RELATED**
 - **TRANSFORMATION, CONSTRUCTION, ARCHITECTURAL-RELATED**
 - **MANUFACTURING, CONSTRUCTION, ARCHITECTURAL-RELATED**
 - **HEALTH AND HUMAN SERVICES-RELATED**
 - **TECHNOLOGY, INFORMATION TECHNOLOGY-RELATED**

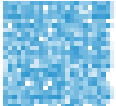
SAMPLE SCHEDULE:

- 8:00 AM - 9:00 AM: Arrival
- 9:00 AM - 12:00 PM: Session and lunch provided
- 12:00 PM - 1:00 PM: Lunch
- 1:00 PM - 3:00 PM: Session



REGISTRATION:

REGISTER HERE: [www.ctetac.org](#)



SCAN THE QR CODE OR CLICK THE REGISTER NOW BUTTON

REGISTER NOW

- HUMAN DEVELOPMENT & SERVICES, WBL & COUNSELING**
- October 18 (Albany State College) - Albany
 - November 15 (Lebanon Valley College) - Mt. Zion
 - March 14 (Columbia College) - Irvington
 - April 10 (Columbia College) - Irvington
- SESSIONS BY REGIONAL CLUSTER:**
- Accounting
 - Child Welfare
 - CTE
 - Health Services
 - Job Development
 - Social Services

- TRANSFORMATION, CONSTRUCTION, ARCHITECTURAL-RELATED**
- October 18 (Columbia College) - Irvington
 - November 15 (Columbia College) - Irvington
 - March 14 (Columbia College) - Irvington
 - April 10 (Columbia College) - Irvington
- SESSIONS BY REGIONAL CLUSTER:**
- Architecture
 - Construction
 - Design
 - Manufacturing
 - Safety
 - Transportation

- AGRICULTURE & HEALTH SCIENCES**
- October 18 (Columbia College) - Irvington
 - November 15 (Columbia College) - Irvington
 - March 14 (Columbia College) - Irvington
 - April 10 (Columbia College) - Irvington
- SESSIONS BY REGIONAL CLUSTER:**
- Agriculture
 - Health Sciences
 - Information Technology
 - Manufacturing

- BUSINESS & COMPUTER-RELATED**
- October 18 (Columbia College) - Irvington
 - November 15 (Columbia College) - Irvington
 - March 14 (Columbia College) - Irvington
 - April 10 (Columbia College) - Irvington
- SESSIONS BY REGIONAL CLUSTER:**
- Accounting
 - Business
 - Computer
 - Information Technology
 - Manufacturing
 - Marketing
 - Project Management
 - Sales
 - Supply Chain

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News

Upcoming November/December/January Events

Find out more at [NBEA.org/EVENTS](https://nbea.org/EVENTS)

Projects, Projects, Projects: A Quick Guide to Launching New Projects in Your BusEDU Classroom
Thursday, November 9, 2023
Time: 4-5 PM ET (3-4 CT, 2-3 MT, 1-2 PT)

Business Education Teaching Standards and Certification Policy Townhall with CBTR
11/9/2023
Time: 6 PM ET (5CT, 4MT, 3 PT)

Computer Science: Quick Launch of Mini Projects for Computer Science
Friday, January 12, 2024
4-5 p.m. ET

Empathy for the Learners - Transformation of Education Strategies for a Impact Driven Approach
1/12/2024
Time: 6-7 PM ET (5-6 CT, 4-5 MT, 3-4PT)

Rethinking Measurement of Satisfaction Rates Towards Emotional Outcomes - An Experiential Approach
1/19/2024
Time: 6-7 PM ET (5-6 CT, 4-5 MT, 3-4PT)

SAVE THE DATE: NBEA's Annual Conference, March 26-29, 2023, Myrtle Beach, South Carolina
<https://nbea.org/convention>

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Looking to be involved???

Become a member of YOUR BTANYS Board! Get involved, become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge. Ask your Regional Director or current Board TODAY!

YOUR **BTANYS** BOARD MEMBERS for 2023-2024 ARE:

BTANYS PRESIDENT - Mindy McCarthy	Southern Tier Director - David Pellicciotti
BTANYS PAST PRESIDENT - Tracy Angelini	
BTANYS Secretary - Vacant	Syracuse Director - Christina New
BTANYS Treasurer - Rami Joudeh	Director of Legislation and Educational Policies - Christina New
BTANYS Membership Director - Michael Goldin	Director of Public Relations and Communications - Vacant
Buffalo Regional Director - Nicholas Warchocki	
Capita Region Director - Stephanie Andrejczak	Director of Collegiate Business & Marketing Teacher Education - Lisa Svara
North Country Region Director - Vacant	Director of Curriculum Planning - Tracy Angelini
Central Region Director - recently Vacant	NEW - Marsha Iverson - joining us as BMHS Chair and BTANYS Awards Chair
Hudson Valley Director - Mariana Pavic	WEBMASTER - Suman Sebastin
Long Island Director - Toula Foufas	
NYC Director(s) - Vacant	
Rochester Region Director - recently Vacant	

Stay connected! Stay involved! Get support!

See the BTANYS By-Laws here: <http://www.btanys.org/constitution.php>

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Calendar of Events:

TO DO in NOVEMBER:

Look to connect with your REGIONAL DIRECTOR to see what is coming!!!

Think about volunteering on BTANYS Board - contact a board member this month and see how you can participate!!!

Next BTANYS Executive Board meeting - January 2024



<http://www.btanys.org/>

Business Teachers' Association of New York State
November 2023